

राजीव रंजन मिश्रा, भा.प्र.से.

महानिदेशक

राष्ट्रीय स्वच्छ गंगा मिशन

Rajiv Ranjan Mishra, IAS

DIRECTOR GENERAL

NATIONAL MISSION FOR CLEAN GANGA



भारत सरकार
जल शक्ति मंत्रालय
जल संसाधन,
नदी विकास और गंगा संरक्षण विभाग
GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION

D.O. No.: Co-14/15/2018-NMCG

Date: 19.02.2021

Dear Manoj,

As you are aware, National Mission for Clean Ganga, Ministry of Jal Shakti in association with Tree Craze Foundation has been organizing the Ganga Quest-an online national quiz on rejuvenation of Ganga & its tributaries, water conservation, ecological sustainability & other related subjects annually for engaging youth and school children, aimed to build public awareness and ensuring people's involvement in the mission. Ganga Quest-2020 witnessed overwhelming and unprecedented response from one and all, drawing a participation of over 11.5 lakh people. These participants included schools, college students to adults and even enthusiastic elders from various walks of life. Another heartening feature of this quiz was the participation from not only every State/UTs of the country but even from overseas. The quiz not only facilitated involvement of children but also engaged their families with various rounds of the proceedings. This quest has turned out to be one of the biggest people-river connect program in the recent years and has received all round appreciation.

2. The third edition of Ganga Quest for the age group above 10 years is planned to be conducted on a wider scale. Registration on the website (www.gangaquest.com) will start from 22nd March 2021. The quiz is scheduled to commence from 7th April 2021 (World Health Day) and would conclude on 8th May 2021 (World Migratory Day). The winners of the quiz will be announced on 20th June 2021 (Ganga Dusshera) and will be awarded with exciting prizes. The schools with highest participation will also be duly recognized.

3. NMCG is very grateful to the kind cooperation and support extended in Ganga Quest-2020 and over again we are keen to collaborate with you and solicit your coordination and active involvement of all the schools affiliated with your esteemed organization. You are kindly requested to integrate the link of the Ganga Quest on your website and issue necessary directions to all the schools under your aegis for participation in the Ganga Quest-2021 and join the efforts in the rejuvenation of river Ganga. Kindly designate a nodal officer from your organization for better coordination. Shri Peeyush Gupta, Specialist-NMCG (peeyush.gupta@nmcg.nic.in/9958455518) and Ms. Bhawna Badola, CEO-tree Craze Foundation (bhawna01@gmail.com/7042216179) may be contacted for further information in this regard.

4. Your invaluable support will be highly appreciated.

Best wishes

Yours Sincerely,

(Rajiv Ranjan Mishra)

Shri Manoj Ahuja, IAS

Chairman

Central Board of Secondary Education

Shiksha Kendra- 2, Community Centre

Preet Vihar, New Delhi-110092

**नमामि
गंगे**

राष्ट्रीय स्वच्छ गंगा मिशन

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**GNAMAMI
GANGE**



Ganga Quest 2021

www.gangaquest.com

About Ganga Quest

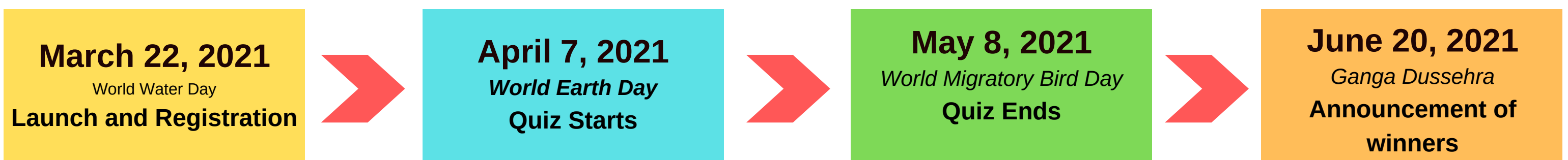
Ganga Quest is an online quiz on Ganga being conducted by **National Mission for Clean Ganga (NMCG)**, an authority under the Ministry of Jal Shakti, Government of India. **TREE Craze Foundation**, a not for profit organization working on Ganga, Rivers, and Environment, is the implementation partner for Ganga Quest. The unique feature of the quiz are: a) conducted in both **Hindi and English**; b) an **online quiz**; and, c) being a **pan-India** quiz. Apart from engaging the youth, creating awareness and knowledge, Ganga Quest initiative aims at building **sensitized next generation that cares for our river ecosystem and adapts sustainable lifestyle that commensurate with the nature**. Thus, the targeted objectives of Ganga Quest are; Knowledge Building, Awareness Creation, Attitude Orientation, Knowledge Gap Assessment, and Baseline Determination.

History of Ganga Quest

It was launched for the first time in **2019** under the aegis of **Namami Gange** programme, a national flagship programme for restoration of river Ganga. In 2020, the response to Ganga Quest is unprecedented, with **1 million + participation** came from across the country and 10 countries globally. **National Mission for Clean Ganga is planning to make it an annual exercise for next 3 years - till 2023 and will**

Ganga Quest 2021

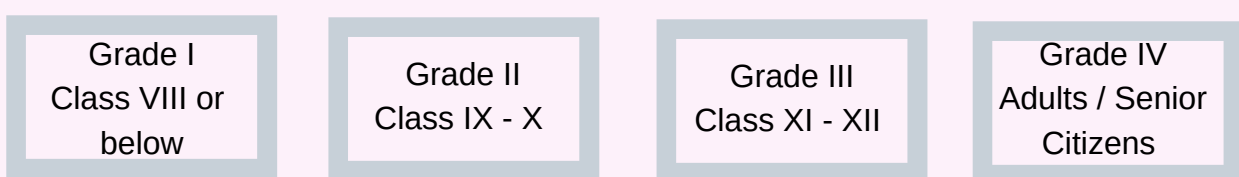
The uniqueness of Ganga Quest is its online format which enables international reach with much less time and resources than otherwise. Looking at the success of first two versions of Ganga Quest, Ganga Quest 3.0 (www.gangaquest.com) is being launched again in 2021. The format and structure of the quiz is similar to previous year with even more **attractive and user-friendly web interface, more prizes, and enriching experiences**. Registrations will start on March 22nd and other important dates are given below.



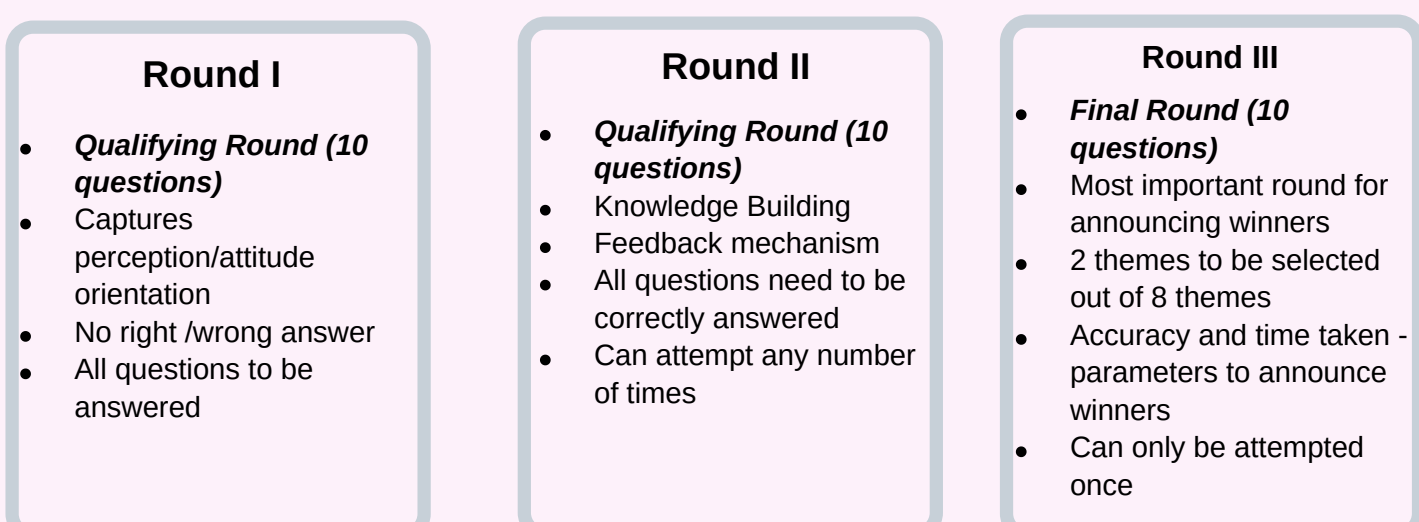
Structure of Ganga Quest

Anyone above 10 years of age can participate

Categories



Rounds



Awards of Ganga Quest

Certificate of participation to all participants



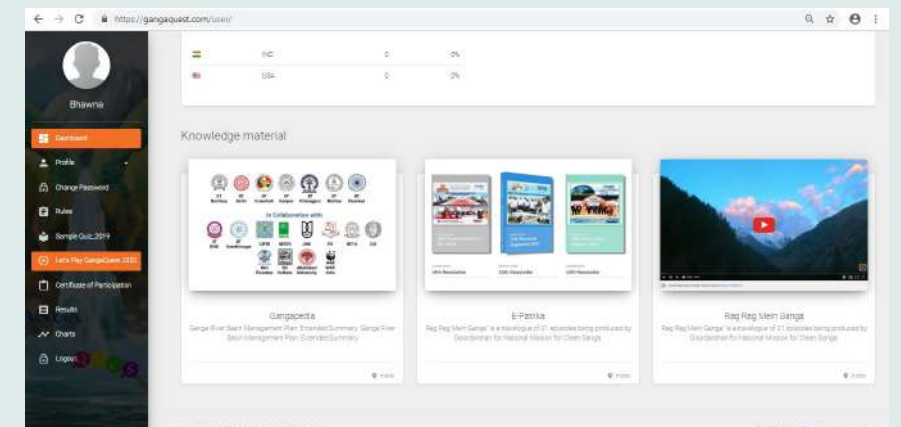
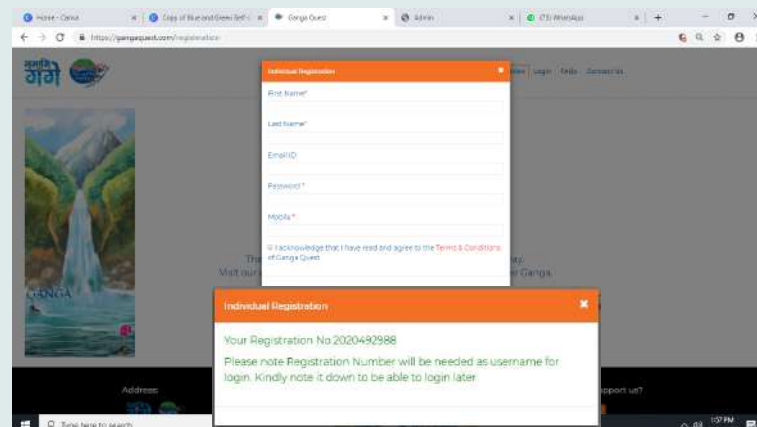


How to participate in Ganga Quest 2021 – As an Individual

Go to URL: www.gangaquest.com

Register through simple steps
After successful registration, you will receive
Registration Number

After Login to your account
you can attempt Ganga Quest from your
Dashboard, after updating profile



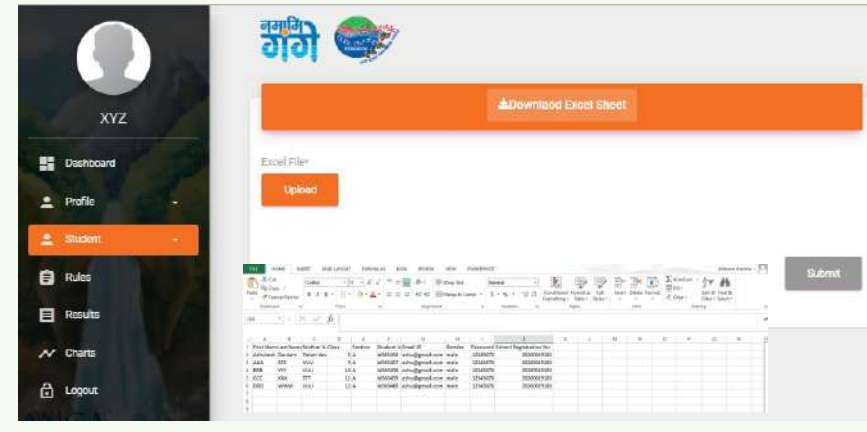
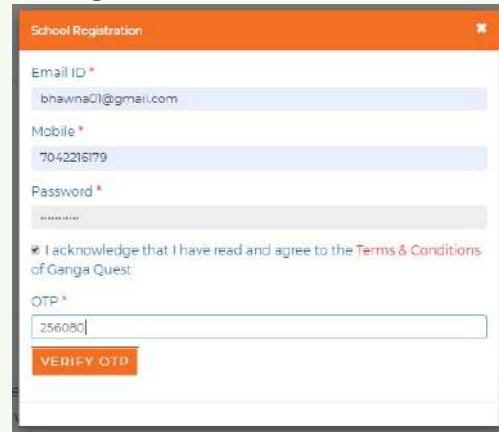
How to participate in Ganga Quest 2021 – As a School

Go to URL: www.gangaquest.com

Register to get
Registration Number
Login with these details

Save the details of your students in the
format downloadable from your profile

Student List will appear after successful
upload of the '.csv' file
Within a day Registration ID will be given to
all students who can then attempt using
'Individual Login'



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